



THE Gala

May 12, 2018 Dothan Country Club

2018 EXCLUSIVE SPONSORSHIPS

THE Presenting Sponsorship..... \$25,000

- Naming rights to the event – “2018 THE Gala presented by YOUR COMPANY”
- Logo displayed on promotional materials
- Twenty (20) tickets to the Gala with premium table location
- Forty (40) complimentary beverage tickets
- Formal recognition as Presenting Sponsor during the evening program
- 1/2 page, color ad on the back cover of the event program
- Recognition on event signage and in media releases distributed by the Foundation
- Logo/ company name featured on the Foundation website and social media outlets
- Event Photo Album and Complimentary Group Photo

THE Dinner Underwriter Sponsorship..... \$12,000

- Company name/logo prominently displayed on all gourmet food stations
- Sixteen (16) tickets to the Gala with reserved group seating at event
- Thirty-Two (32) complimentary beverage tickets
- Full page, color ad on the inside, front cover of the event program
- Recognition on event signage and in media releases distributed by the Foundation
- Logo/ company name featured on the Foundation website and social media outlets
- Complimentary Group Photo

THE Beverage & Bar Sponsorship \$10,000

- Company name/logo on all beverage napkins and prominently displayed on all beverage & bar stations
- Fourteen (14) tickets to the Gala with reserved group seating at event
- Twenty-Eight (28) complimentary beverage tickets
- Full page, color ad on the inside, back cover of the event program
- Recognition on event signage and in media releases distributed by the Foundation
- Logo/ company name featured on the Foundation website and social media outlets
- Complimentary Group Photo

THE Valet Sponsorship..... \$8,500

- Company name/logo on valet tags in each attendee vehicle
- Twelve (12) tickets to the Gala with reserved group seating at event
- Twenty-Four (24) complimentary beverage tickets
- Full page, black & white ad in the event program
- Recognition on event signage and in media releases distributed by the Foundation
- Logo/ company name featured on the Foundation website and social media outlets
- Complimentary Group Photo



2018 EXCLUSIVE SPONSORSHIPS *continued*

THE Silent Auction Sponsorship \$6,500

- Company name/ logo on all silent auction bid sheets
- Opportunity to provide ink pens with company logo on all silent auction tables
- Ten (10) tickets to the Gala with reserved group seating at event
- Twenty (20) complementary beverage tickets
- Full page, black & white ad in the event program
- Recognition on event signage and in media releases distributed by the Foundation
- Logo/ company name featured on the Foundation website and social media outlets
- Complimentary Group Photo

THE Live Auction Sponsorship \$6,500

- Company name/ logo on live auction item slide presentation
- Ten (10) tickets to the Gala with reserved group seating at event
- Twenty (20) complementary beverage tickets
- Full page, black & white ad in the event program
- Recognition on event signage and in media releases distributed by the Foundation
- Logo/ company name featured on the Foundation website and social media outlets
- Complimentary Group Photo

OTHER SPONSORSHIP OPPORTUNITIES

Gold Sponsorship \$5,000

- Logo displayed on promotional materials
- Eight (8) tickets to the Gala with reserved group seating at event
- Sixteen (16) complementary beverage tickets
- Listing in the event program
- Recognition on event signage and in media releases distributed by the Foundation
- Logo, profile and company website linked to the Foundation’s website for three (3) months
- Complimentary Group Photo

Silver Sponsorship \$3,000

- Six (6) tickets to the Gala with reserved group seating at event
- Twelve (12) complementary beverage tickets
- Listing in the event program
- Recognition on event signage and in media releases distributed by the Foundation
- Recognition on Foundation website

Bronze Sponsorship \$1,200

- Four (4) tickets to the Gala with reserved group seating at event
- Eight (8) complementary drink tickets
- Listing on signage at event

Individual Ticket \$175

All guests guaranteed seating; table assigned when tickets are purchased.